

Play the Future

Innovative concepts developed @ Hack the Future

Concepts for apps and web services using Open Data Themes Energy, Mobility and Health With students, developers and artists The concepts may become part of Play the Future PULS.MADLAB.NL

Hack the Future



Library Witte Dame Eindhoven DDW12 20 October 10am-5pm



App concept: Green Diamonds

A scanner app built to analyze & compare products and services to see which products are the most eco-friendly. It's made for consumers to compete against each other (and most importantly have fun) to create an environment where consumers apply themselves in a casual manner to increase ecological awareness.

Find yourself amidst a circle of information.

Inform yourself & others.



Use your smartphone to scan for products

The app recognizes products and divides them into Red or Green Diamonds. This makes it quick and easy to be aware of which products are eco-friendly and which aren't.



Clicking on an individual diamond will provide further information

Use this to gain insight on the course of each individual product.

